

THE AMERICAN GADABOUT

THE WOMAN'S CLUB OF PALO ALTO
FASHION SHOW

April 21, 1964

Handwritten:
BARNETT
April 21, 1964
1964
May 10



THE WOMAN'S CLUB OF PALO ALTO

Presents

THE AMERICAN GADABOUT

LUNCHEON - FASHIONS BY SAKS FIFTH AVENUE

TUESDAY, APRIL 21, 1964



THE UNIVERSITY OF CHICAGO

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INITIAL PREPARATIONS:

Early in January Mr. Max Murphy, Manager of Saks Fifth Avenue was personally contacted. He agreed to do a show for us on April 21, 1964 with the hope that we would provide an audience of 300 to 350.

January 22, 1964 Committee Meeting

A meeting was held at the home of Joann Wells to organize ideas and select club members who would lend their talents to the success of this show.

Chairmen	Mrs. E. John Wells, Jr. Mrs. Robert Padgett
Tickets	Mrs. Sumner Hushing Mrs. Sidney Henes
Reservations	Mrs. Robert Ringler
Publicity	Mrs. Emmett Fitzpatrick
Programs	Mrs. M. B. Bentley
Gifts	Mrs. Carl Kaiser Mrs. John Reidel
Models	Mrs. George Hallock, Jr.
Decorations	Mrs. Donald E. Campbell Mrs. Floyd Davidson Mrs. John W. Sherwin Mrs. Myrtle Emmerson Mrs. C. W. Wood
Posters	Mrs. Harry Walter Mrs. John E. Burke

It was decided that in order to accommodate the large number of people expected for a luncheon show, we would have to seek a place other than the Woman's Clubhouse. Sharon Heights Country Club and Palo Alto Hills Golf and Country Club were both considered. Sharon Heights Club was not available on April 21st. Although Palo Alto Hills Club was more distant, we felt the atmosphere would lend itself nicely to a fashion show. (Transportation was offered to anyone who needed it.)

After much discussion we decided on a travel theme for the show, and hence the name "The American Gadabout". This worked well in many ways. Saks Fifth Ave. was able to build the fashions around a vacation theme and world-wide travel. We were also able to obtain most of our decorations from Travel Agencies, tying it all together with a Red, White, and Blue color scheme.

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2. The second is the fact that the...
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4. The fourth is the fact that the...
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7. The seventh is the fact that the...
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10. The tenth is the fact that the...
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13. The thirteenth is the fact that the...
14. The fourteenth is the fact that the...
15. The fifteenth is the fact that the...

16. The sixteenth is the fact that the...
17. The seventeenth is the fact that the...
18. The eighteenth is the fact that the...

19. The nineteenth is the fact that the...
20. The twentieth is the fact that the...
21. The twenty-first is the fact that the...

22. The twenty-second is the fact that the...
23. The twenty-third is the fact that the...
24. The twenty-fourth is the fact that the...

25. The twenty-fifth is the fact that the...
26. The twenty-sixth is the fact that the...
27. The twenty-seventh is the fact that the...

Chairman and Co-Chairman

Selected a committee of members who are anxious to help make the show a success. Attended meetings to tell members about the show. Sold tickets at each club meeting, or made sure someone was there to sell tickets.

Discussed with club the price of luncheon (this will help decide the price of the tickets.) Placement of mike, runway, seating chart, and other arrangements to be made two or three weeks before show.

Acted as liason between store coordinator and model chairman.

We had 355 tickets printed 3 months in advance. These were given to ticket chairmen for distribution.

Submitted publicity to Woman's Club Bulletin

Co-Chairman wrote follow-up thank-you letters to all committee members, models, and contributors. (This was a big task.)

Tickets: Mrs. Sumner Hushing Mrs. Sidney Henes

Tickets were printed at West Coast Lithographers at a 10% discount to the Woman's Club. Cost of 355 \$13.57

Tickets were distributed by the chairmen of ticket sales to a key person on each page of the Woman's Club Booklet. This person was responsible for contacting each person on her page and take orders for tickets. (Seating was arranged on a first come, first serve basis, i.e. runway seats sold first.)

The ticket chairman opened an account at a Savings and Loan Office to use as a depository for money coming to her. (It would be better, however, to open a straight checking account with a bank, as it is a bother to get counter checks at a Savings and Loan to make reimbursements for expenditures. The small amount of interest gained is not worth the trouble.)

It is necessary for the ticket chairman to keep accurate accounting of the ticket numbers with the persons name beside it as tickets are sold.

Reservations: Mrs. Robert Ringler

When a ticket was sold the buyer would then call the chairman of reservations. The reservation chairman would give her a table number to put on the back of her ticket.

The seating chart was made to scale with the help of the manager of the country club. This was designed before tickets were sold. It was on display at the club meetings, so that people could see where they would be sitting. The reservation

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chairman has a tedious job keeping people happy, and also must be able to make last minute shifts in seating to work in friends who want to sit together. She must work closely with the ticket chairman in keeping track of ticket numbers.

Selling tickets on a first come first serve basis is a good one, and reserved seats discourages people from arriving too early in the hopes of getting a good seat.

The reservation chairman also took names of people desiring transportation.

Publicity: Mrs. Emmett Fitzpatrick

Our publicity was outstanding, as you can tell by the many newspaper clippings included in this report. The chairman contacted each paper personally several times with typewritten releases for the paper. She arranged for all publicity pictures, most of which were taken at Saks Fifth Ave. The store's cooperation was wonderful, providing the clothes for the pictures and the settings in the store. All of the papers, with the exception of the Palo Alto Times, came to the store on the afternoon arranged to take the pictures. The model chairman worked with the publicity chairman to get the models to the store for the pictures.

The publicity chairman has included a separate report on the method followed in filing publicity with the papers.

Joyce Pacetti, Woman's Editor of the Palo Alto Times was our guest at luncheon that afternoon

Programs: Mrs. M. B. Bentley

Working on the travel theme, the program chairman wrote letters to various companies concerned with travel. She found that we could get menu covers free, and brought several samples for the committee to choose from for our program cover. We selected the water color scenes provided by Matson Steamship Lines. We felt this was a big windfall, because program covers are very expensive. It also worked in beautifully with our travel theme. We felt, too, that the menu on board ship was an interesting conversation piece.

The inner program for the afternoon was printed at West Coast Lithographers at a cost of \$32.36.

The program chairman was responsible for seeing that the information was collected for the program, printed, and assembled. She then delivered them to the club for the decorating chairmen to put on the tables.

Gifts: Mrs. Carl Kaiser Mrs. John Reidel

A complete list of contributors is found in the program. This is a job that takes a great deal of time, however merchants seem

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quite willing to contribute when contacted. A personal call on them is nice, however in a pinch, we found that much of this can be done by phone to be picked up later. This can be an exciting and rewarding job, as the gifts seem to get better and better, and it gets to be a challenge to see just what you can get. It is most important that follow-up letters of thanks be sent to each of the contributors. 25 - 30 gifts are quite adequate, otherwise the drawing becomes tedious.

The chairman was responsible for picking up the gifts, wrapping them, and delivering them to the club. She arranged them on the gift table for display before the luncheon, and was responsible for announcing the winners at the drawing of ticket stubs.

The gifts were wrapped in white paper and tied with red, white and blue ribbon. A baggage ticket from United Airlines was attached to each gift with the name of the contributor on it.

Model Chairman: Mrs. George Hallock, Jr.

The models chairman submitted a list of model's names to the chairman and co-chairman for their approval. The models were trained by the model chairman at several practice sessions held at the clubhouse.

The chairman arranged for fitting appointments the day before the show at Saks. She also arranged for hair appointments done the morning of the show at Villa Coiffures.

We used 9 of our club members, 2 professional models from The John Robert Powers School, and 6 children. (The children were adorable, and wonderful little show stoppers.)

Models arrived at 12:30, and were served sandwiches and coffee in the dressing room before dressing for the show.

Mrs. Tanner offered to help with the children, and we hired a professional baby sitter to help. The children were not brought out to the club until 1:00, so they wouldn't be in the way or get overly tired of waiting for the show to begin.

Hostesses:

The model chairman also obtained 3 members of the Jr. Women's Club to act as hostesses to help guests find their seats and distribute the door prizes. They were dressed in airline stewardesses uniforms in keeping with our travel theme. They also walked the runway carrying a travel poster representative of the group of clothes to be show suitable for the area (i.e. Paris Scene to introduce cocktail fashions).

Decorations: Mrs. Donald Campbell, Chairman

Red, White, and Blue set the stage for the decorating theme.

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The decorating committee made hundreds of tissue paper red roses. These were placed along royal blue ribbons which ran the length of white table clothes. The centerpieces alternated on each table. Some tables had cardboard kiosks donated by a travel agency, other tables had American flags, and still others and miniature blue flight bags. Each table had miniature salt and pepper shakers donated by United Airlines, cocktail napkins from Pan Am. Colorful travel brochures were placed on the tables. On the wall behind the commentator's mike was placed a huge gold American Eagle which was rented from Studio D for \$5.00. Around the room were travel posters from the various countries. The effect was stunning, and the decorating committee is to be congratulated for doing a magnificent job on a budget of only 33.12.

Posters: Mrs. Harry Walter Mrs. John Burke

A poster was placed in the foyer of the clubhouse to remind members of the show. It is recommended that we use more posters for future shows placed around town in key locations (Co-op, beauty shops, drug stores, downtown store windows, etc.) This is a big job, and should be handled by several artistic people. Posters should be started as soon as the date and place have been chosen.

Closing Comments:

The final result of all these separate but coordinated efforts was gratifying to all concerned. We all felt that the Palo Alto Hills Golf and Country Club was a lovely place to entertain our friends. The luncheon was delicious, the clothes were beautiful, and the models looked radiant. The children were adorable.

It is recommended that unless our club members are made more aware of the importance of supporting our one big philanthropy for the year, we shall then have a fashion show for fun and not for profit. Ticket sales went very slowly to our club members.

A very personal thanks to all who worked so hard on this project. They did a magnificent job!

Respectfully Submitted,

Joann Wells

Joann Wells
(Mrs. E. J. Wells, Jr.)
Chairman



Additional Notes:

Music:

Swain's House of Music on University Avenue was contacted by the Chairman. Mrs. Swain, who had at one time been a member of the Woman's Club of Palo Alto very graciously donated an organ and two organists for the afternoon. The organ played during the cocktail hour and again for the showing of the fashions. The music was lovely. Swain's delivered the organ the day before the show. All this was free of charge, and done for advertising purposes. Mrs. Swain was our guest at the luncheon, and she seemed delighted that we had invited her to come.

Ann Henes was responsible for obtaining the delightful musicians through Mrs. Hammon a music teacher in Los Altos. The three girls from Los Altos High School provided entertainment after lunch. Two girls played a piano duet and a third girl sang several numbers. Mrs. Hammon and the three young ladies were also our luncheon guests.

Our most valuable door prize was again donated by The John Robert Powers School in Town & Country Village. A gift certificate for the Basic Course of 30 hrs. work. Mrs. Canaris and Mrs. Sandenberg of the Powers School were luncheon guests.

FINANCIAL REPORT

Receipts:

Ticket Sale (243)	\$1,081.50
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Expenditures:

Ticket printing	13.57
Program printing	32.36
Professional models (2)	20.00
Baby sitter	7.50
Decorations	33.12
Deposit refund to Woman's Club	100.00
Palo Alto Hills for luncheon	573.50
	<hr/>
	\$ 780.05

Net Profit:	301.45
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28

29

No

355

NAME _____
ADDRESS _____
CITY _____
PHONE _____

THE WOMAN'S CLUB OF PALO ALTO

PRESENTS

The American Gadabout

Luncheon — Fashions by Saks Fifth Avenue

PALO ALTO HILLS GOLF and COUNTRY CLUB

TUESDAY, APRIL 21, 1964

BENEFIT PHILANTHROPY FUND

12 NOON

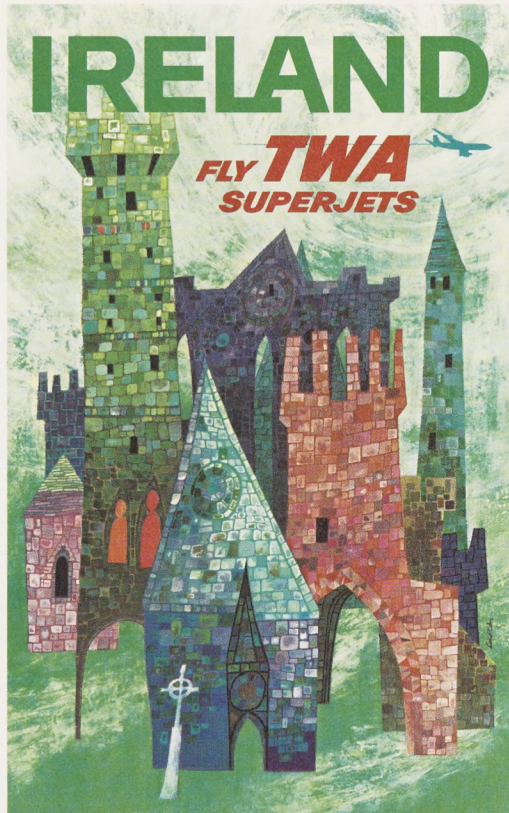
DOOR PRIZES • \$4.50

No

355



Table place cards



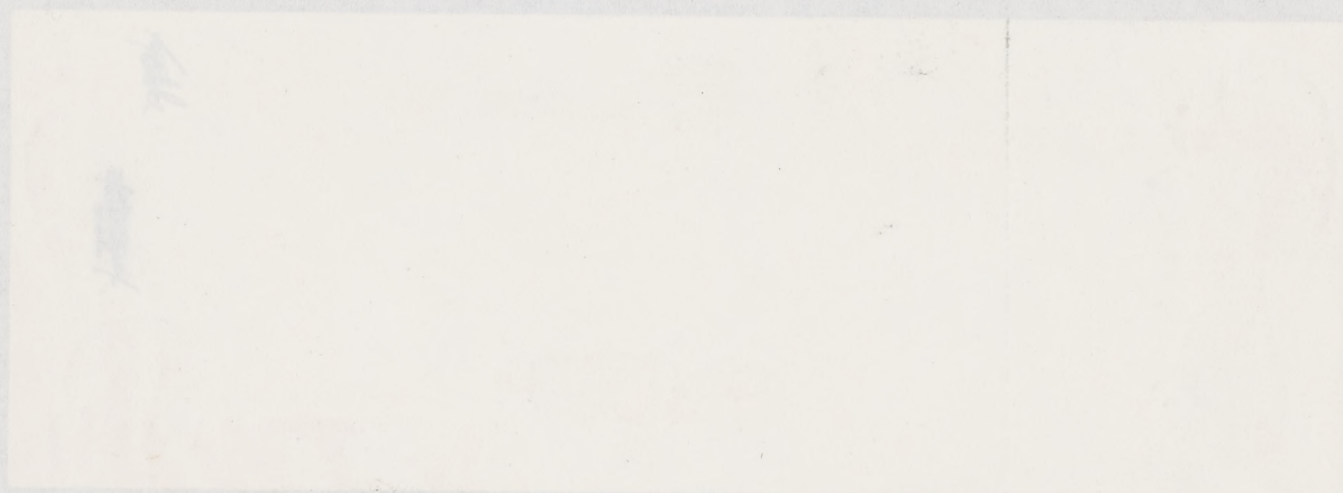


Table 28
Mesdames

Pasetti #341

Hammond # 59

Fitzpatrick # 128

Henes #53

Austin # 74

Robinson # 66

Misses
Donaldson
Denton
Niceuxinger

Table place cards

Table 25
Mesdames

Ringler #23

Tarrice #22

N. J. Thompson #46

Krueger #270

Carlson #47

Allen #48

Snell #49

Cobbledick # 50

Hushing #



SAKS FIFTH AVENUE TIPS TO MODEL CHAIRMAN AND MODELS

1. - If the organization plans to have hair styles done by a particular Beauty Salon they should give them program and verbal credit, but PLEASE do NOT have a hairdresser backstage at the show.
2. - All street clothes are shown with hats, for that reason hair styles should be simple.
3. - If the organization plans on make-up assistance please understand that no make-up changes are possible once the show is in progress. No neck make-up please.
4. - If a strapless bra is required, it should be put on at the start of the show. There will NOT be time to change once the show starts.
5. - Please do not DRINK, SMOKE, OR EAT around the clothes, or in the clothes.
6. - Our clothes have just come from the alteration department where they have been pressed for the show. Please do not sit down once you are dressed.
7. - If a model suffers from a problem of excessive perspiration, we feel that in justice to the clothes, she should declare herself ineligible to model.

ACCESSORIES NEEDED:

Many thanks! Your cooperation will insure a smooth and fun fashion show.



PALO ALTO HILLS GOLF & COUNTRY CLUB • 2700 Page Mill Road, Palo Alto. 948-1800

January 11, 1964

Palo Alto Women's Club
Mrs. E. J. Wells, Jr.
385 Calcaterra Court
Palo Alto, California

Dear Mrs. Wells:

We are pleased to confirm your reservation with us for a luncheon fashion show on April 21.

It is our understanding that there will be approximately 300 persons in attendance. The number you give us on April 14 will be considered your guarantee figure and may, by club policy, vary seven percent over or under. Also, by club policy, we request a deposit of \$100 be submitted thirty days prior to the event, along with a letter confirming this date.

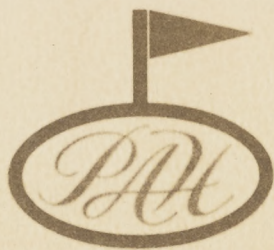
Enclosed are several of our luncheon menus for your consideration. Please feel free to call and discuss these.

We look forward to hearing from you and will at that time confirm all final details.

Yours truly,

Glenn M. Scott
General Manager

GMS:pl
Enclosures



PALO ALTO HILLS GOLF & COUNTRY CLUB • 2700 Page Mill Road, Palo Alto. 948-1800

Fresh Garden Greens, choice of dressing
Chicken Breast stuffed with Apple and Cheese
Rice, Vegetable
Rolls, Butter, Beverage
Petit Fours

*This lunch
✓ Chosen
(very good)*

\$2.75

* * * * *

Beef Ragout with Red Wine and Mushrooms
Dutchess Potatoes
Glazed Carrots
Rolls, Butter, Beverage
Biskuit Ice Cream

\$3.00

* * * * *

Shrimp Creole
Oriental Rice
Lima Beans
Rolls, Butter, Beverage
Diplomat Pudding

\$3.00

* * * * *

Turkey Delmonico
French Green Beans
Brown Potatoes
Rolls, Butter, Beverage
Almond Pie

\$3.25

* * * * *

Roast Pork ala Soubise
Italian Green Beans
Whipped Potatoes
Rolls, Butter, Beverage
Cassata Ice Cream

\$3.25

A more elaborate selection of menus may be obtained upon request.

(Prices quoted include tax and gratuity)

Palo Alto Times - Women's Realm

A GUIDE TO NEWS CHAIRMEN

You want to get information about your organization into the Times, and we want to print newsworthy items about what your group is doing. So that you will know what our practices and policies are, and to serve you as a guide for preparing publicity material, we are setting down some of our requirements. We hope that this information will be helpful to you in determining how to prepare your news, and make it possible for us to tell the public more about your activities.

NEWS STORIES

1. Advance notices: All material must be submitted by mail or delivered personally to the Times office and marked for the women's editor.
Deadline: At least a week before desired date of publication.
2. Articles should be typed, double-spaced, using one side of the page only. Publicity chairman's name and telephone number should be at top of page.
3. The Times style is to use husband's name--full first name or two initials--for a married woman (e.g. Mrs. John Jones or Mrs. J. J. Jones), or first name in case of a divorcee or widow (e.g. Mrs. Mary Jones).
4. Telephone numbers will not be published (there is too much chance for error), but addresses will be used when applicable.
5. Announcements of routine meetings--open to members and guests only--will be included in a club calendar. Keep these brief--date, time, place, program, and, if necessary, whom to contact for reservations.
Deadline: At least a week before date of meeting.

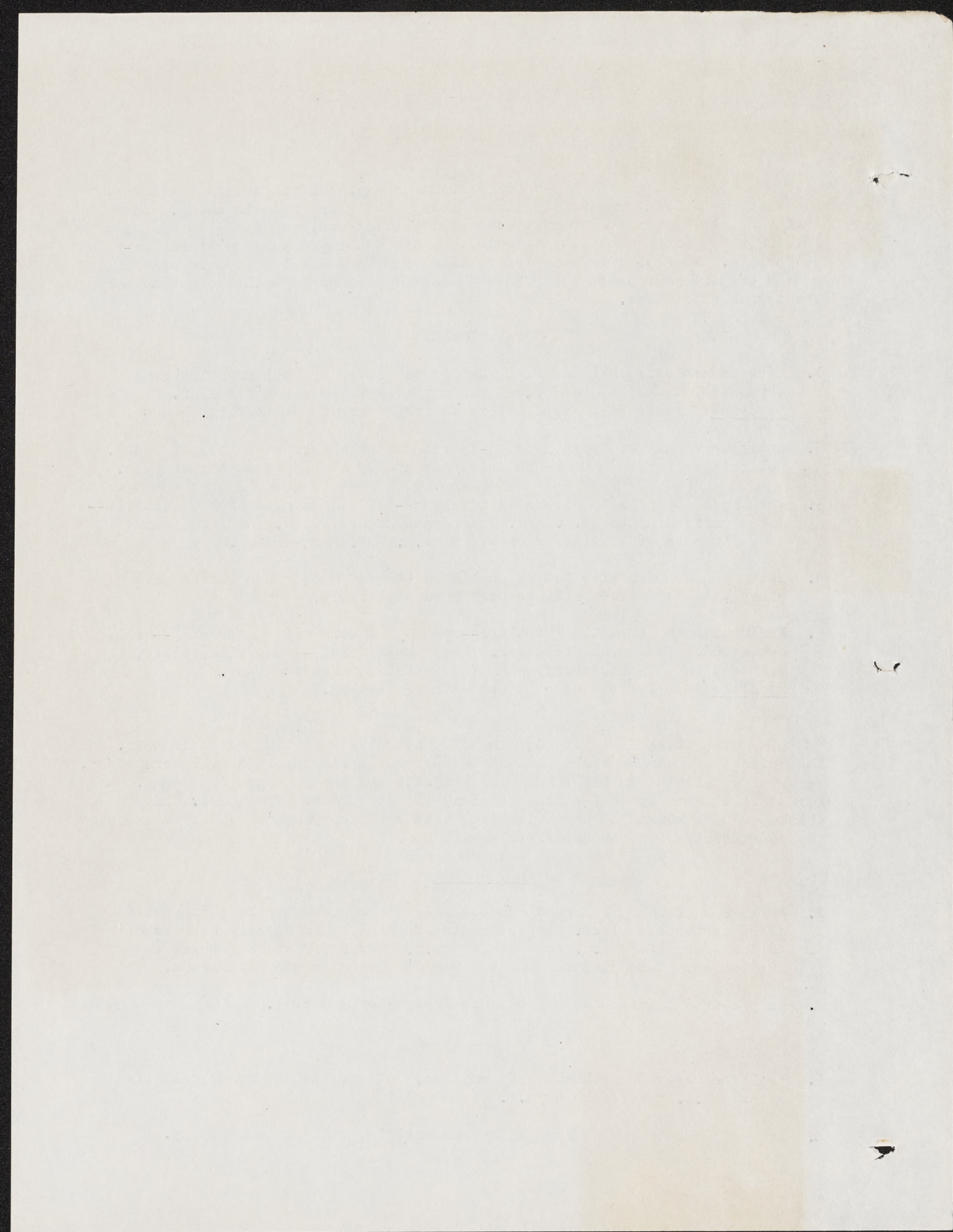
The Times is interested in NEWS, not simply meeting announcements. The purpose of Women's Realm is not to help publicity chairmen fill scrapbooks. We want to tell the public about your projects and the good you are doing. Look for stories that may be feature articles, illustrated with pictures. If you think you have something worth telling, telephone the women's editor and discuss the possibility of a feature article with her.

PHOTOGRAPHS

1. Arrangements for pictures should be made three weeks before a scheduled event is to take place. Appointments are made by telephoning the women's editor after 10:30 a.m. and before 3 p.m. Our staff photographers are available to take pictures for the women's pages in the afternoons.
2. Be prepared to discuss your picture ideas when you call.

TELEPHONE CALLS

1. We'll be happy to talk with you anytime, but the best hours to call are after 9 a.m. and before 4 p.m.
2. If you need to make a change in your article, call us immediately.



SPECIAL TO PALO ALTO TIMES (JOYCE PASSETTI)
From The Woman's Club of Palo Alto
_____, Publicity Chairman -(Tel.No.)

(Above setup is for use when article is an exclusive to the Times or any other paper.)

INFORMATION FOR THE PRESS

From Woman's Club of Palo Alto
_____, Publicity Chairman - (Tel.No.)

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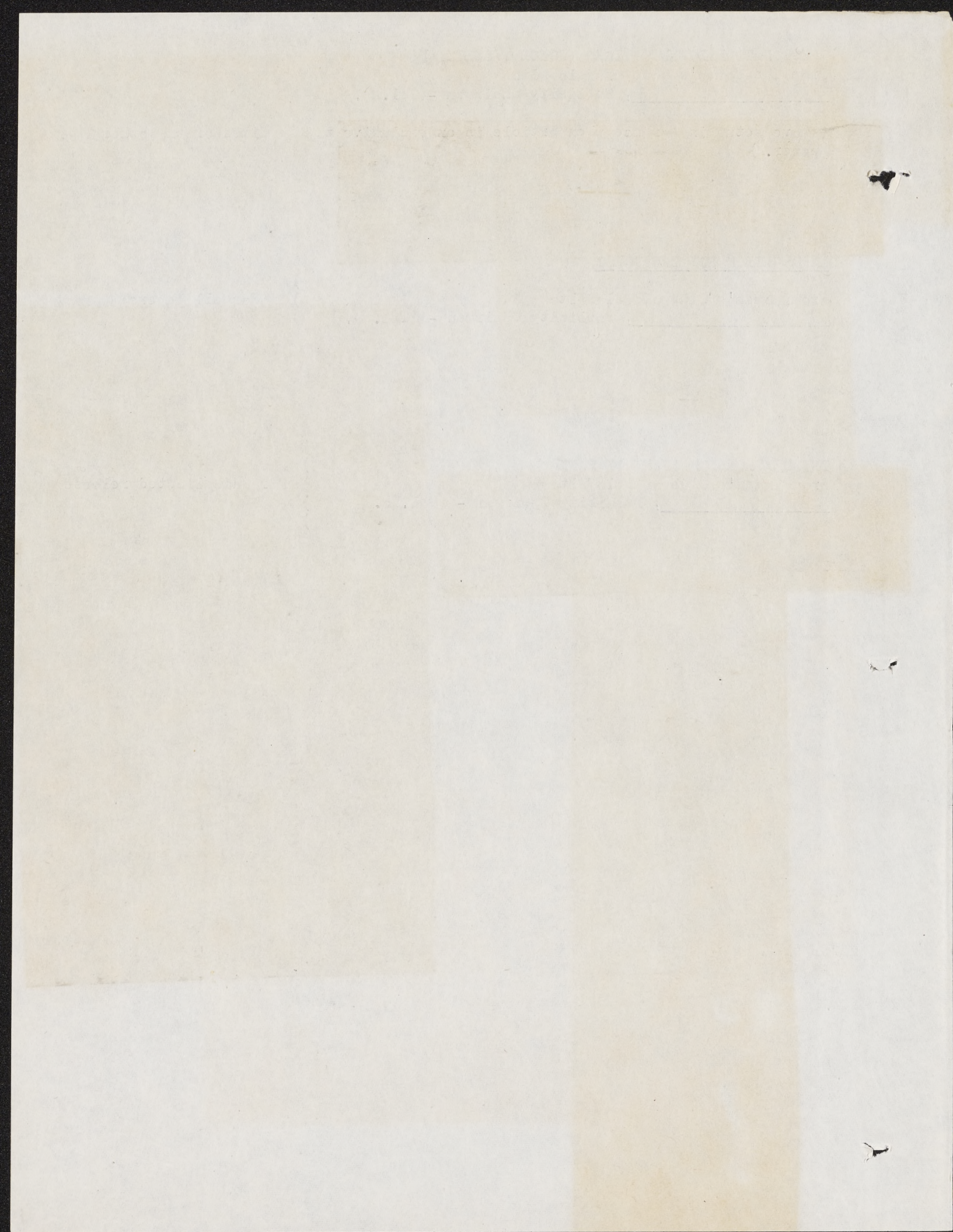
For all papers

OR

INFORMATION FOR (NAME OF PAPER)
From Woman's Club of Palo Alto
_____, Publicity Chairman - (Tel.No.)

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For unduplicated release



Women Today

SAN FRANCISCO EXAMINER, SUNDAY, MARCH 8, 1964

"American Gadabout" is the theme chosen by the Palo Alto Woman's Club for their annual fashion show luncheon April 21 at the Palo Alto Hills Golf and Country Club. Proceeds will augment the club's philanthropic fund.

20—PALO ALTO TIMES, WEDNESDAY, APRIL 1, 1964

Show stars 'gadabout' fashions

Models have been selected for the "American Gadabout" fashion show to be sponsored by The Woman's Club of Palo Alto. Mrs. E. John Wells and Mrs. Robert R. Padgett are co-chairmen. Proceeds will go to the club's philanthropy fund.

Showing fashions appropriate for worldwide travel will be Mmes. Melvin B. Bentley, Floyd H. Davidson, Myles L. Grover, George O. Hallock, Jr., Donald Knapp, Stewart Mitchell, Ernest Mora, Lester E. Nathanson, George Taylor, Glenn Thrasher, and Miss Carol Sothmann. Children's fashions will be modeled by Marsha Ringler, Denisa Taylor, Rachel Wells, and Brett and Guy Hallock.

The show will be held at the Palo Alto Hills Golf and Country Club, Tuesday, April 21, starting with a social hour at 11:30 a.m. Luncheon will be served at 12:30 p.m. Tickets may be obtained from Mrs. Sumner K. Hushing or Mrs. Sidney Henes and table reservations may be made by calling Mrs. Robert C. Ringler.

Palo Alto Times

Women's Realm

Woman's Club to stage 'American Gadabout' show

"American Gadabout" is the theme of the Palo Alto Woman's Club's annual luncheon and fashion show to be held April 21 at the Palo Alto Hills Golf and Country Club. Fashions designed for global travel will be modeled by club members.

Proceeds will go to the club's philanthropic fund, it was announced by Mrs. Lester Nathanson, club president.

Mrs. E. John Wells of Palo Alto and Mrs. Robert R. Padgett of Hillsborough are co-chairmen. Both ladies have modeled in club shows, and Mrs. Wells was commentator for last year's event at the Cabana.

Mrs. George Hallock of Palo Alto, also a model in several club fashion shows, is training the models. Mrs. Jane

Burroughs will be commentator.

Mrs. Donald E. Campbell and Mrs. Floyd H. Davidson of Atherton are in charge of decorations. They are collecting posters and other objects appropriate to the travel theme of the decor. Mrs. Melvin B. Bentley of Palo Alto, program chairman is obtaining menus from travel companies.

Other chairmen are: Mrs. Robert C. Ringler, reservations; Mmes. Summer K. Hushing and Sidney Henes, tickets; Mmes. Carl Kaiser and John K. Riedel, prizes and Mmes. John E. Burke and Harry Walter, posters.

Reservations are being made on a first come-first serve basis, according to Mrs. Wells.

Women's Page

SAN JOSE, CALIF., THURSDAY MORNING, MARCH 12, 1964

11EC

IN PALO ALTO

Fashioned For World Spin

PALO ALTO — "American Gadabout" featuring fashions designed for global travel—has

been selected as the theme and title of the annual luncheon and fashion show sponsored by Palo Alto Woman's Club.

Palo Alto Hills Golf and Country Club will be the setting for the event which has been calendared for April 21 at noon.

Travel ensembles will be shown by Saks Fifth Avenue with club members modeling.

Proceeds from "American Gadabout" will benefit the club's philanthropic fund, according to Mrs. Lester E. Nathanson, president.

Co-chairmen for the show are

Mmes. E. John Wells of Palo Alto and Robert R. Padgett of Hillsborough.

Commentating the showing will be Mrs. Jane Burroughs, while training the models is Mrs. George Hallock.

Other members assisting with the event are Mrs. Donald E. Campbell and Floyd H. Davidson, decorations; Melvin B. Bentley, program; Robert C. Ringler, reservations; Summer K. Hushing and Sidney Henes, tickets; Carl Kaiser and John K. Riedel, special prizes, John E. Burke and Harry Walter, posters.

Thursday, April 2, 1964

Recorder, Menlo Park, Calif.

'American Gadabout':

Philanthropy Walks With Style Showing

Models have been selected for the "American Gadabout" fashion show, sponsored by the Woman's Club of Palo Alto, Mrs. E. John Wells and Mrs. Robert R. Padgett, co-chairmen have announced. Proceeds will go to the club's philanthropy fund.

Fashions appropriate for global travel will be shown by Mrs. Melvin B. Bentley, Mrs. Floyd H. Davidson, Mrs. Myles L. Grover, Mrs. George O. Hallock Jr., Mrs. Donald Knapp, Mrs. Stewart Mitchell, Mrs. Ernest Mora, Mrs. Lester E. Na-

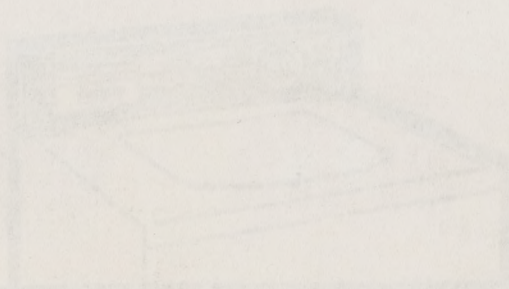
thanson, Mrs. George Taylor, Mrs. Glenn Thrasher, and Carol Sothmann.

The show will be held at the Palo Alto Hills Golf and Country Club, Tuesday, April 21, starting with a social hour at 11:30 a.m. Luncheon will be served at 12:30 p.m. Tickets may be obtained from Mrs. Sumner K. Hushing, 321-5378, or Mrs. Sidney Henes, 327-1074, after which table reservations may be made by calling Mrs. Robert C. Ringler, 321-5819.

The public is invited.

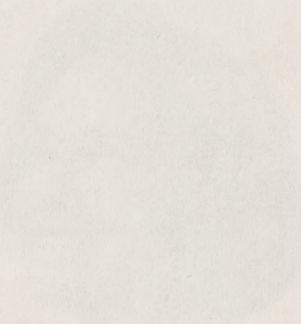
WATER FLO WASHER

BIG CAPACITY, 3 ZONE ACTIVATOR
PORCELAIN TUB AND BASKET, UN-
LIMITED LOAD CONTROL... SAFETY
SWITCH... FULL 12 LB. CAPACITY



Ennis-
Kallaveer
Betrothal

As a family washer, Ennis-
Kallaveer is the most efficient
and economical of all washers.
It is built to last, and its
construction is of the highest
quality. It is the only washer
that is built to last, and its
construction is of the highest
quality. It is the only washer
that is built to last, and its
construction is of the highest
quality.



Ennis-Kallaveer
Betrothal

Family Living

Los Altos (Calif.) News & Guide

Thurs., April 9, 1964

Woman's Club

"American Gadabout" is the theme for a fashion show luncheon planned Tuesday, April 21 at the Palo Alto Hills Golf and Country Club, sponsored by the Palo Alto Woman's Club. Fashions appropriate for global travel will be shown. Reservations can be made with Mr. Sidney Henes, 327-1074 or Mrs. Sumner K. Hushing, 321-5378.

SAN FRANCISCO SUNDAY CHRONICLE, April 12, 1964

PAGE 5 WW

Style Show for Globe-Trotters

"American Gadabout" is the theme of the fashion luncheon to be given by the Palo Alto Woman's Club on Tuesday, April 21, at the Palo Alto Hills Golf and Country Club.

Saks Fifth Avenue clothes designed for global travel will be modeled by

club members at the benefit, which will start with an 11:30 a. m. social hour.

Saks' fashion co-ordinator, Jane Burrows, will be the commentator.

The Mmes. E. John Wells and Robert R. Padgett are cochairmen.

Reservations at \$4.50 each are being accepted on

a "first come, first served" basis.

The tickets may be obtained from Mrs. Sumner K. Hushing, Davenport 1-5378, or Mrs. Sidney Henes, Davenport 7-1074.

Table reservations may be made with Mrs. Robert C. Ringler, Davenport 1-5819.

THE SAN FRANCISCO SUNDAY EDITION

Opera Splashed On the Bay

MEMPHIS OF THE BAY - The Bay
opera house was the scene of a
splendid performance of the
opera house. The opera house
was the scene of a splendid
performance of the opera house.
The opera house was the scene
of a splendid performance of
the opera house.

Palo Alto Woman's Club:

Travel Fashions Take The Runway

A golden American eagle, red roses, and blue satin streamers will provide a novel decorating scheme for the Woman's Club of Palo Alto fashion show, "American Gadabout," April 21.

The show, to be held at the Palo Alto Hills Golf and Country Club, will start at 11:30 a.m. and will be followed by a luncheon at 12:30 p.m. Proceeds will go to the club's philanthropy fund.

Hundreds of bright red roses are being made by the decorating committee, the red rose being the official flower of the Woman's Club. The "gadabout" motif will be emphasized by a backdrop of travel posters and table decorations of miniature United Nations flags. Organ music will set the stage for the models as they display fashions appropriate for touring various countries of the world.

Entertainment preceding the luncheon will feature vocal and instrumental numbers by Jan Donaldson, Ruth Denton and Sue Nicewonger of Los Altos.

Among those making program arrangements and decorations are Mrs. John Sherwin and Mrs. C. W. Wood of Atherton and Mrs. Donald E. Campbell of Menlo Park.

P.A. Club Sets Theme For Show

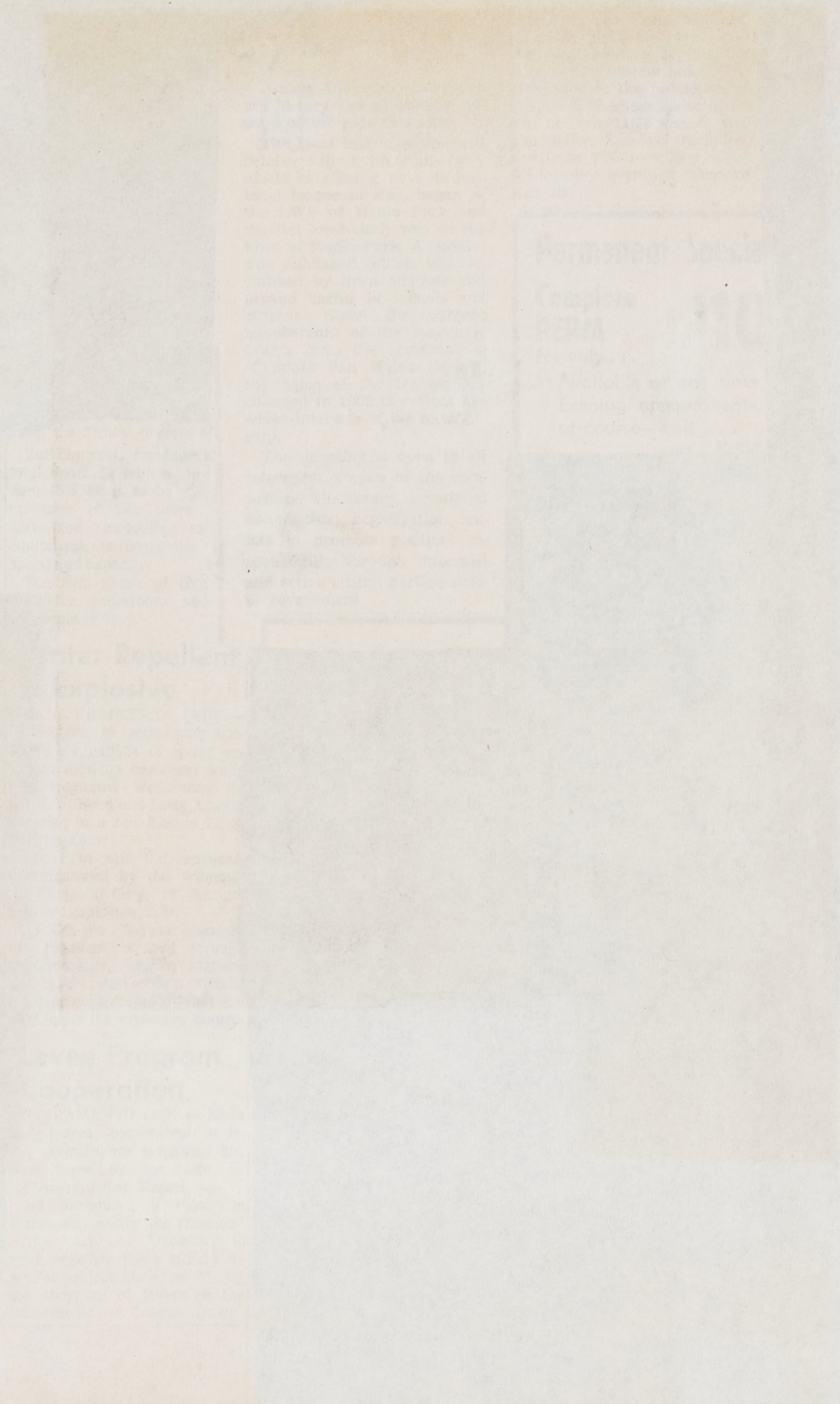
PALO ALTO — "America Gadabout" is the theme of the Palo Alto Woman's Club annual luncheon and fashion show, April 21, at Palo Alto Hills Golf and Country Club. Saks Fifth Avenue fashions, designed for global travel, will be modeled by club members.

Proceeds will go to the club's philanthropical fund, it was announced by Mrs. Lester E. Nathanson, president.

Mrs. E. John Wells of Palo Alto and Mrs. Robert R. Padgett of Hillsborough are co-chairmen. Both women have modeled in club shows and Mrs. Wells was narrator for last year's event at the Cabana. Mrs. George Hallock, Palo Alto, also a model in several club fashion shows, is training the models. Mrs. Jane Burroughs, Saks, will be narrator. Mrs. Donald E. Campbell and Mrs. Floyd H. Davidson of Atherton are in charge of decorations. They are collecting posters and other objects appropriate to the travel theme of the decor. Mrs. Melvin B. Bentley, Palo Alto, Program chairman, is obtaining menus from travel companies.

Other chairmen are: Mrs. Robert O. Ringler, reservations; Mrs. Summer K. Hushing and Mrs. Sidney Henes, tickets; Mrs. Carl Kaiser and Mrs. John K. Riedel, prizes; and Mrs. John E. Burke and Mrs. Harry Walter, posters.

Reservations are being taken on a "first come-first serve" basis, according to Mrs. Wells.



The first of these is the fact that the...
 The second is the fact that the...
 The third is the fact that the...
 The fourth is the fact that the...
 The fifth is the fact that the...
 The sixth is the fact that the...
 The seventh is the fact that the...
 The eighth is the fact that the...
 The ninth is the fact that the...
 The tenth is the fact that the...

Formal Report

Chapter 1
 Introduction
 The purpose of this report is to...

Chapter 2: Repellent Explosive

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Chapter 3: From Operation

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 The ninth is the fact that the...
 The tenth is the fact that the...

'American Gadabout' plans told

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A few tickets are still available and can be obtained from Mrs. Sumner K. Hushing or Mrs. Sidney Henes. Ticket-holders can make table reservations by calling Mrs. Robert C. Ringler.

Spring



BEST PRICES OF THE SEASON

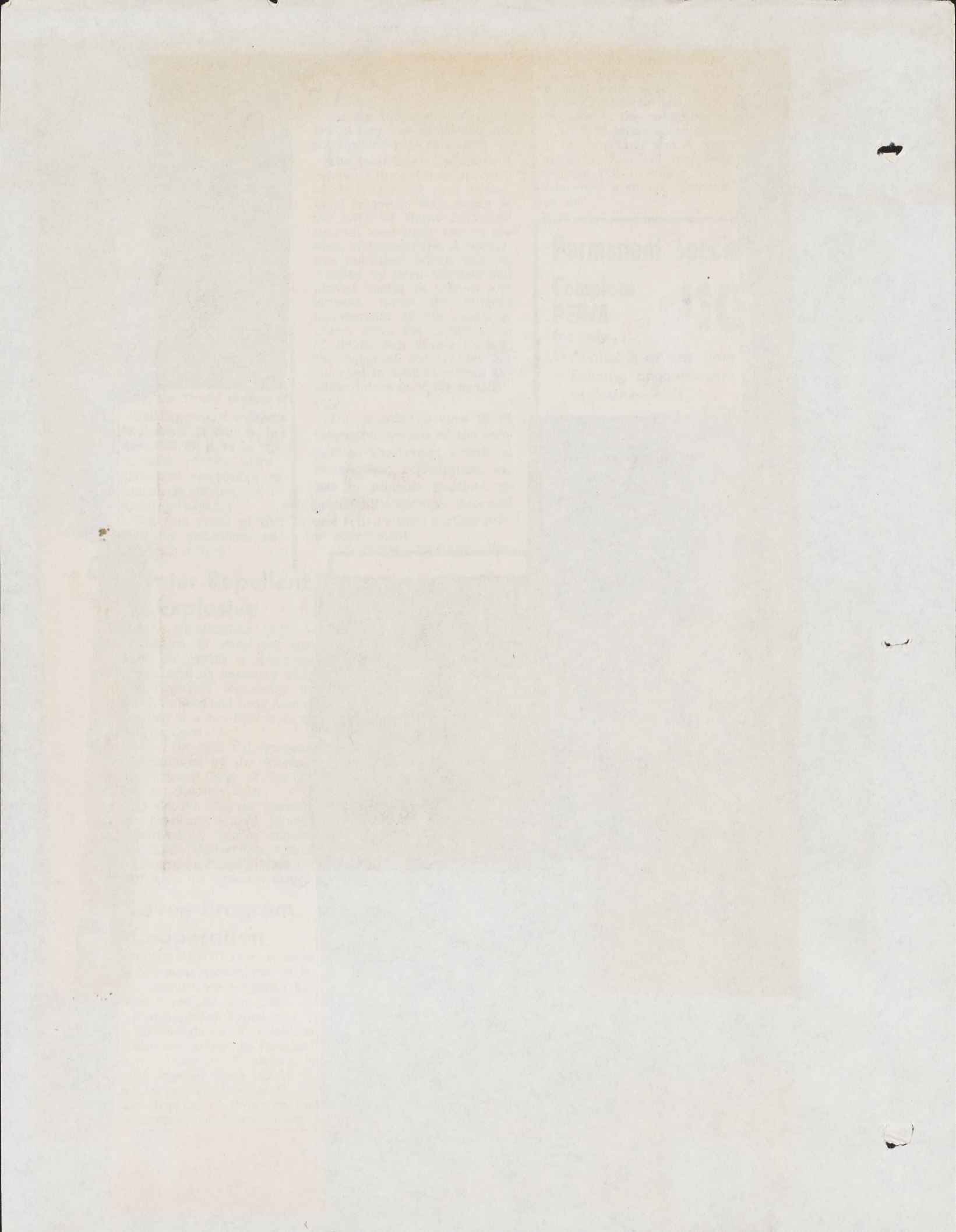
ES * SELECT WHAT YOU

PURPOSE CHARGE ACCOUNT!



Col
left





April 13, 1964

Palo Alto Times

'American Gadabout' plans told

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A few tickets are still available and can be obtained from Mrs. Sumner K. Hushing or Mrs. Sidney Henes. Ticket-holders can make table reservations by calling Mrs. Robert C. Ringler.



We'll go around the world the fashionable way

Completing plans for the "American Gadabout" luncheon fashion show on the agenda of the Palo Alto Woman's Club are, left to right, Mrs. E. John Wells Jr., show chairman; and Mrs. George O. Hallock Jr., who will model and is in charge of training models.

S A L E

1914

1914



TRAVEL MINDED . . .
... Models selected from The Woman's Club of Palo Alto will show clothes from Saks Fifth Avenue at the Palo

Alto Hills Golf & Country Club on April 21. The affair will start at 11:30 a.m. Models dress rehearsal above includes Mrs. Donald Knapp,

Mrs. E. John Wells Jr., co-chairman and Mrs. Donald Campbell, chairman of decorations.

—Staff Photo.

12EC Thurs., April 16, 1964 San Jose Mercury

Foothill College Gives A

LOS ALTOS HILLS—"Oscar" may launch an amateur radio satellite late this winter or in early spring.

The creators of the diminutive home-made space satellites called Oscar are moving into a 2,200 square foot building at Foothill College which will be headquarters for their global communication experiments.

Meanwhile, they are readying Oscar III — far more complex than its two predecessors—for launching this summer.

And the leaders of the Project Oscar Assn. warn of a new East-West race — the ham radio "gap."

Dr. John Sherman, chairman of the college's engineering technology division and board chairman of the Oscar Assn., predicted this week that Russia

The story of Oscar goes back some three years ago.

A group of Santa Clara Valley ham radio enthusiasts who also worked for local electronics and aerospace companies brazenly proposed to build a space satellite, qualify it for the rugged experience of space flight and age, and part of it was some launch it piggy-back aboard an Air Force satellite.

Not only did they persuade the government to launch the satellite, but they repeated it with a second launching.

Thousands of radio hams around the globe — from the South Pole to the Soviet Union — heard the Morse Code signal

One of the problems in the early phases of the project, recalls Oscar Assn. vice chairman M. C. Towns of Saratoga was that "we were spread all over. Our files were in one guy's kitchen, part of the satellite was in another guy's garage, and part of it was some place else."

The Foothill College building will serve as a work shop, for the design and fabrication of the amateur satellites; as an office, to keep up with the group's correspondence that can run hundreds of letters a day; and as a "radio central" to coordinate conversations via future satellite.

chairman of the Project Oscar Assn., hold a mock-up of Oscar III, a space satellite built by local radio

OSCAR III—Dr. John Sherman of Foothill College, left, and M. C. Towns, vice

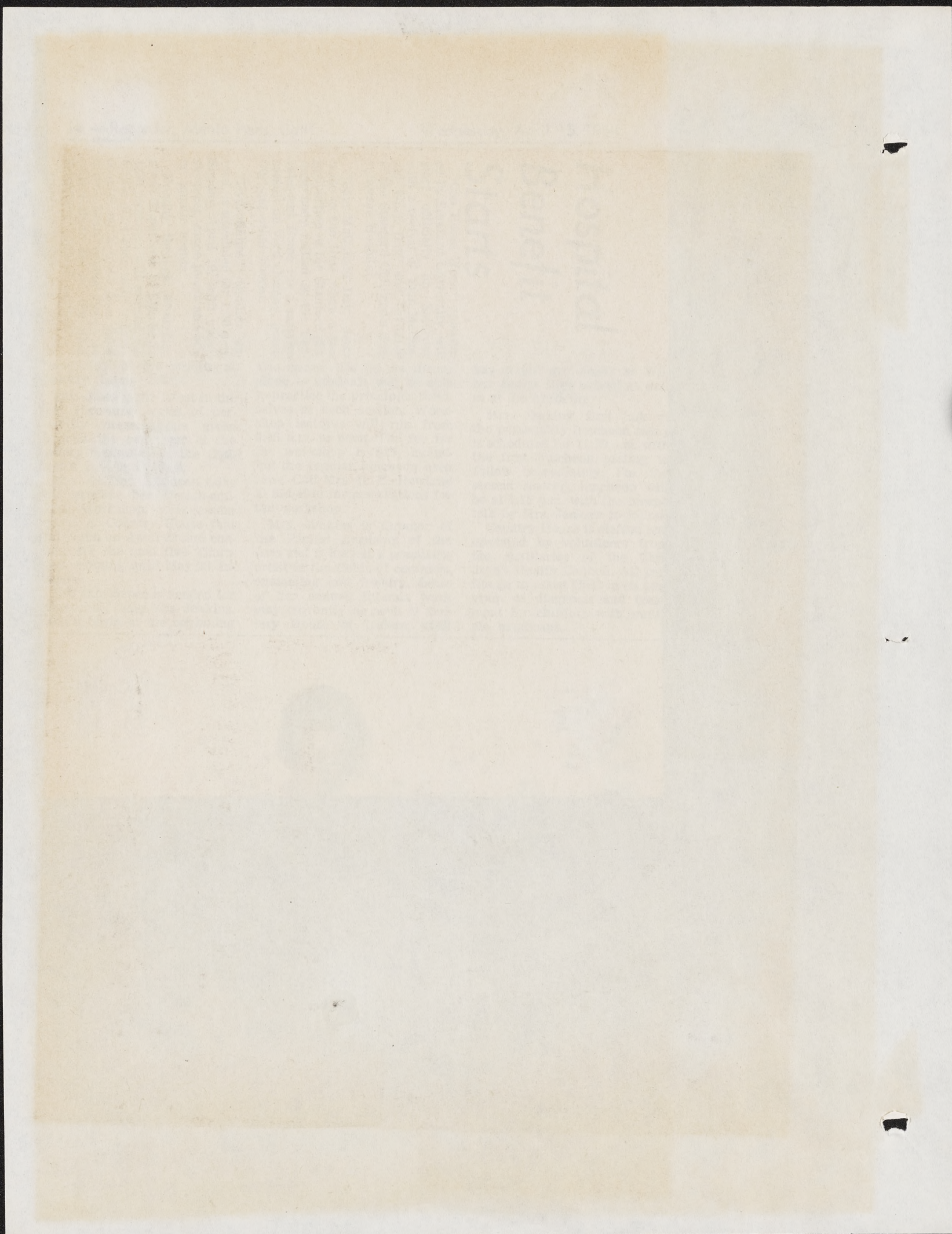
hams that will be launched aboard an Air Force satellite this summer.

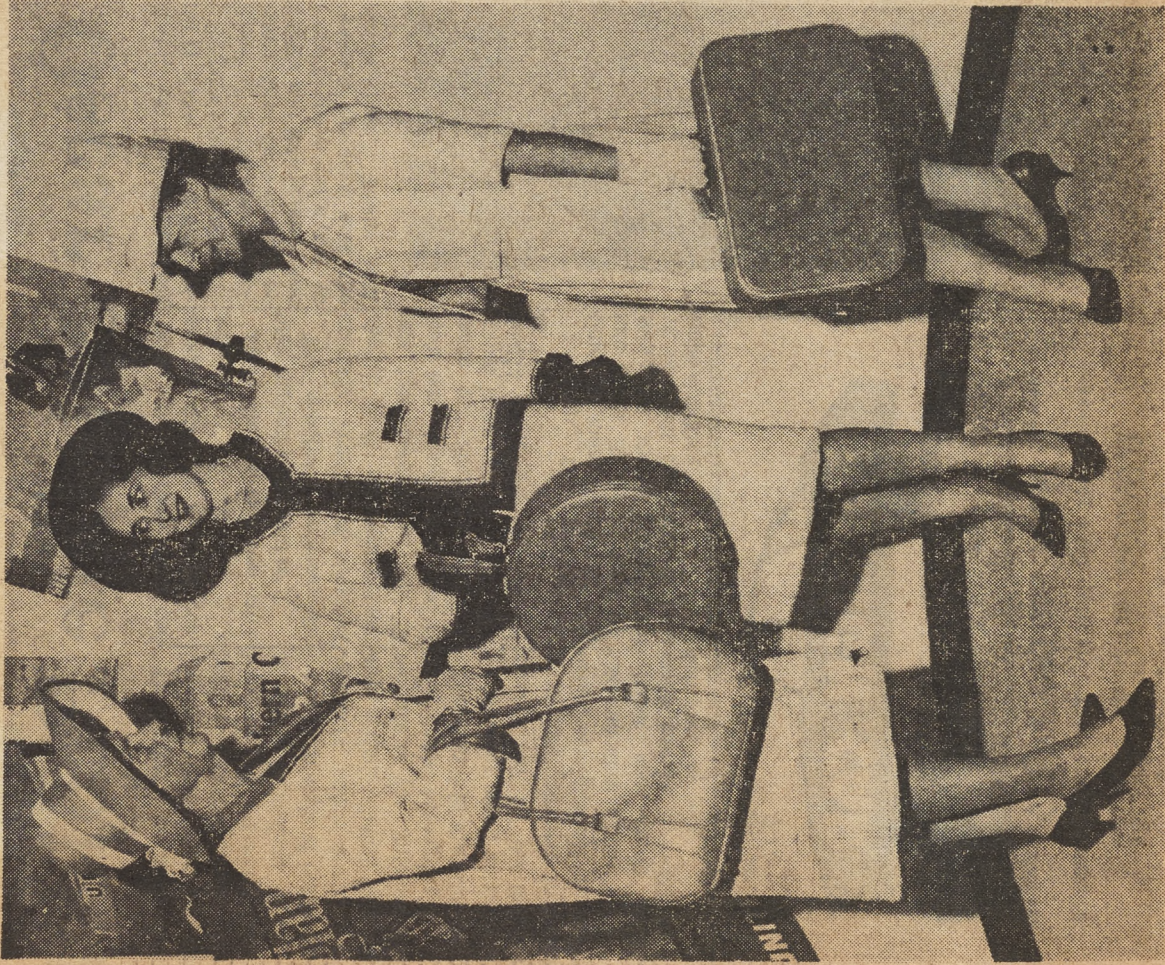
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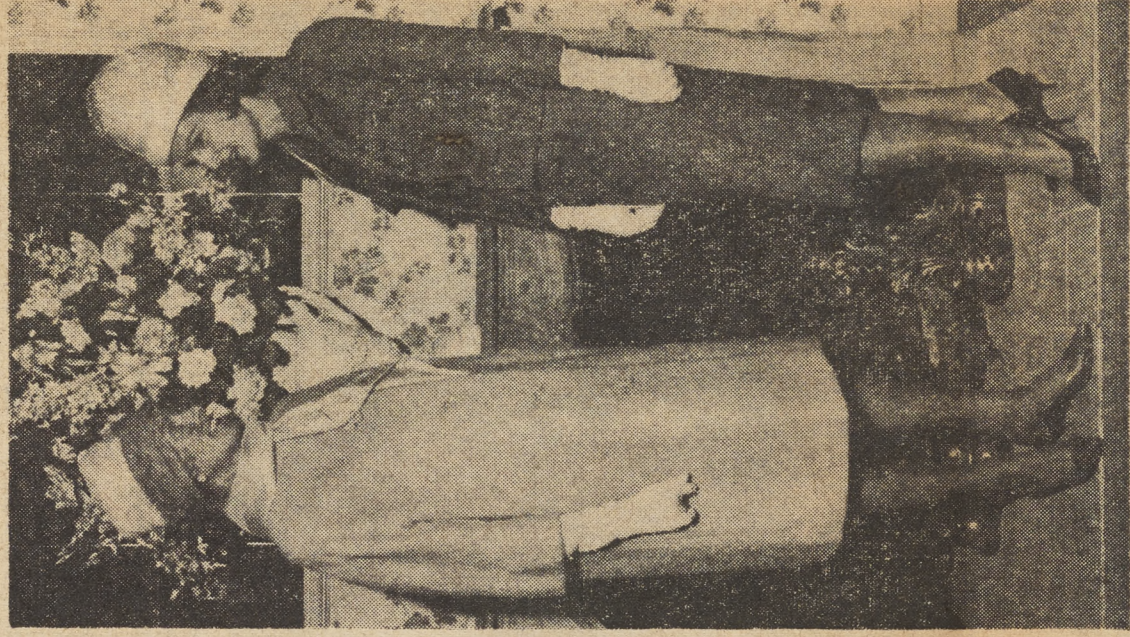
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Gadding about—stylewise, that is—are Palo Alto Woman's Clubbers, in photograph above, Mmes. Donald Knapp, George O. Hallock Jr., and Robert Ringler, left to right. Travel ensembles modeled in photograph right by Mmes. Robert R. Padgett, left, and E. John Wells Jr. will be among Saks Fifth Avenue outfits shown at the fashion luncheon Tuesday.



American Lass Goes Traveling In Style

PALO ALTO — "American Gadget"—the chic American look for travel—will theme Tuesday's fashion show for Palo Alto Woman's Club beginning with cocktails at 11:30 a.m. and luncheon at 12:30 p.m.

Hundreds of red roses, a golden American eagle and blue satin streamers will decorate the Palo Alto Hills Golf and Country Club, along with a background of travel posters and miniature United Nations flags.

Organ music will accompany the parade of global travel ensembles, provided by Saks Fifth Avenue, Stanford Shopping Center.

Mrs. Jane Burrows, fashion coordinator for Saks Fifth Avenue, will give the commentary.

Pacing the fashion ramp will be Mmes. Melvin B. Bentley, Floyd H.

Davidson, Myles L. Grover, George O. Hallock Jr., Donald Knapp, Stewart Mitchell, Ernest Mora, George Taylor, Glenn Thrasher and Miss Carol Sothmann.

Children's styles will be shown by Denisa Taylor, Marsha Ringler, Rachel Wells, and Brett and Guy Hallock.

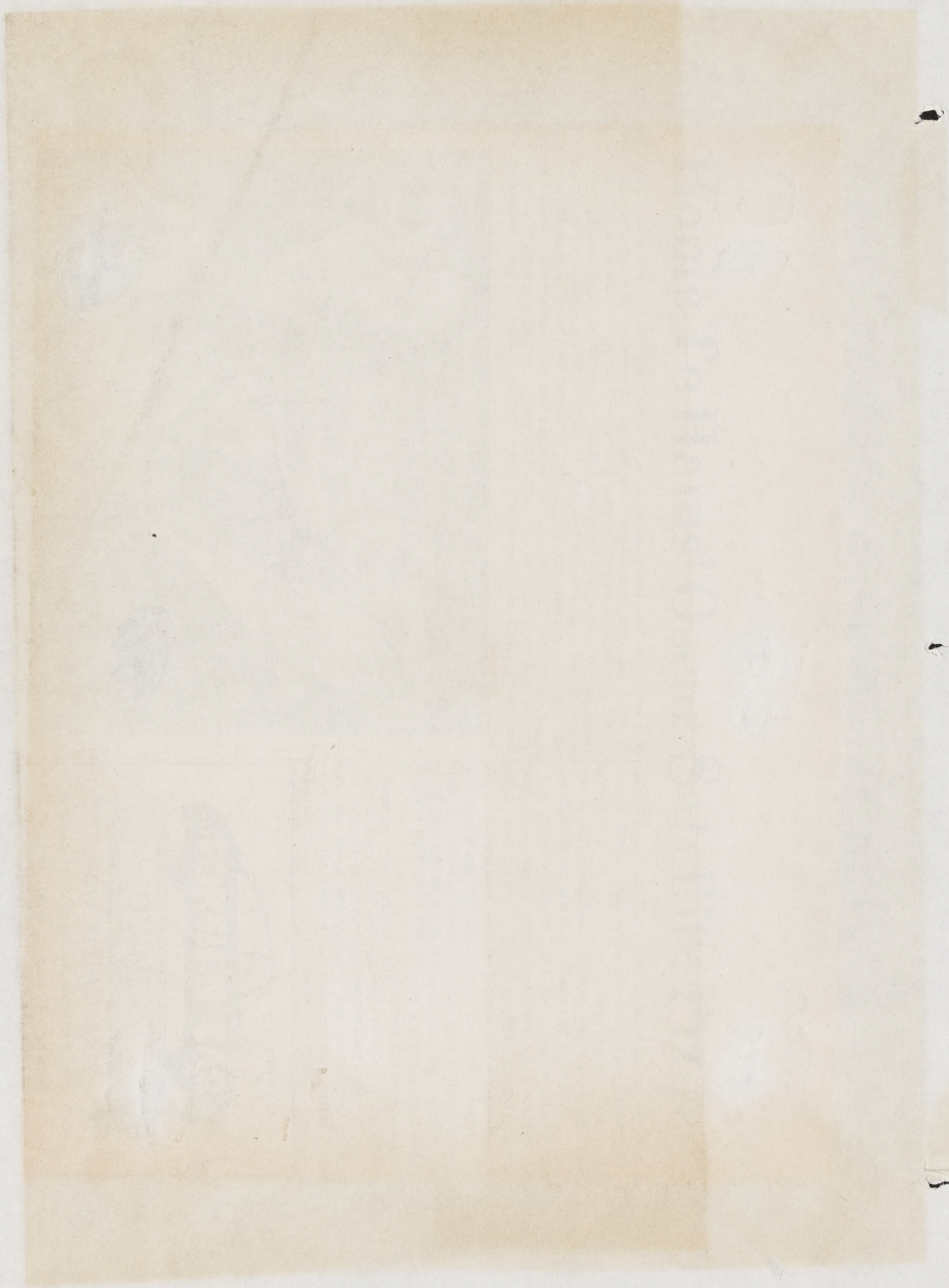
Proceeds will benefit the club's philanthropic fund, according to Mrs. Lester E. Nathanson, club president.

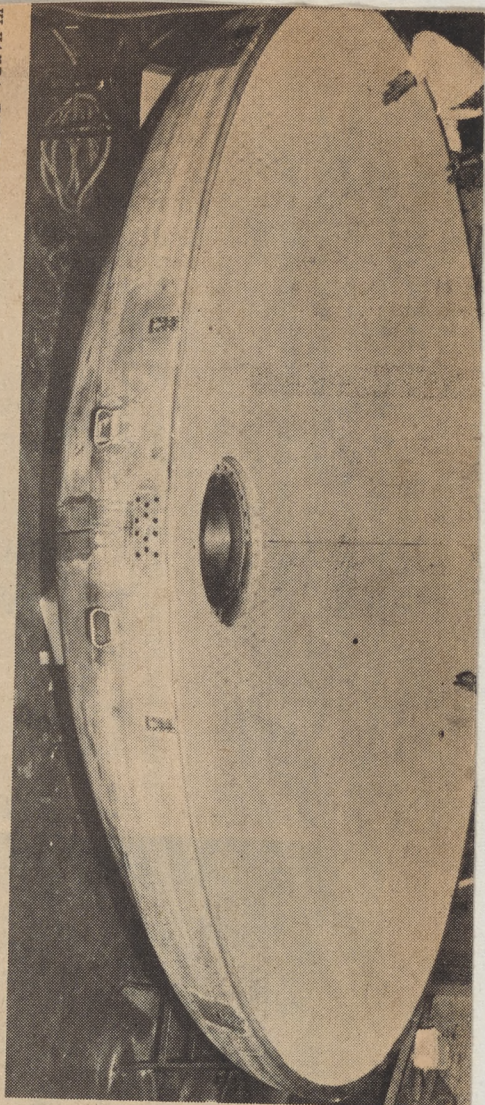
Co-chairmen will be Mmes. E. John Wells Jr. of Palo Alto and Robert R. Padgett of Hillsborough.

Tickets are available with Mmes. Sumner K. Hushing or Sidney Henes, both of Palo Alto and ticket holders can make table reservations by telephoning Mrs. Robert C. Ringler, also of Palo Alto.

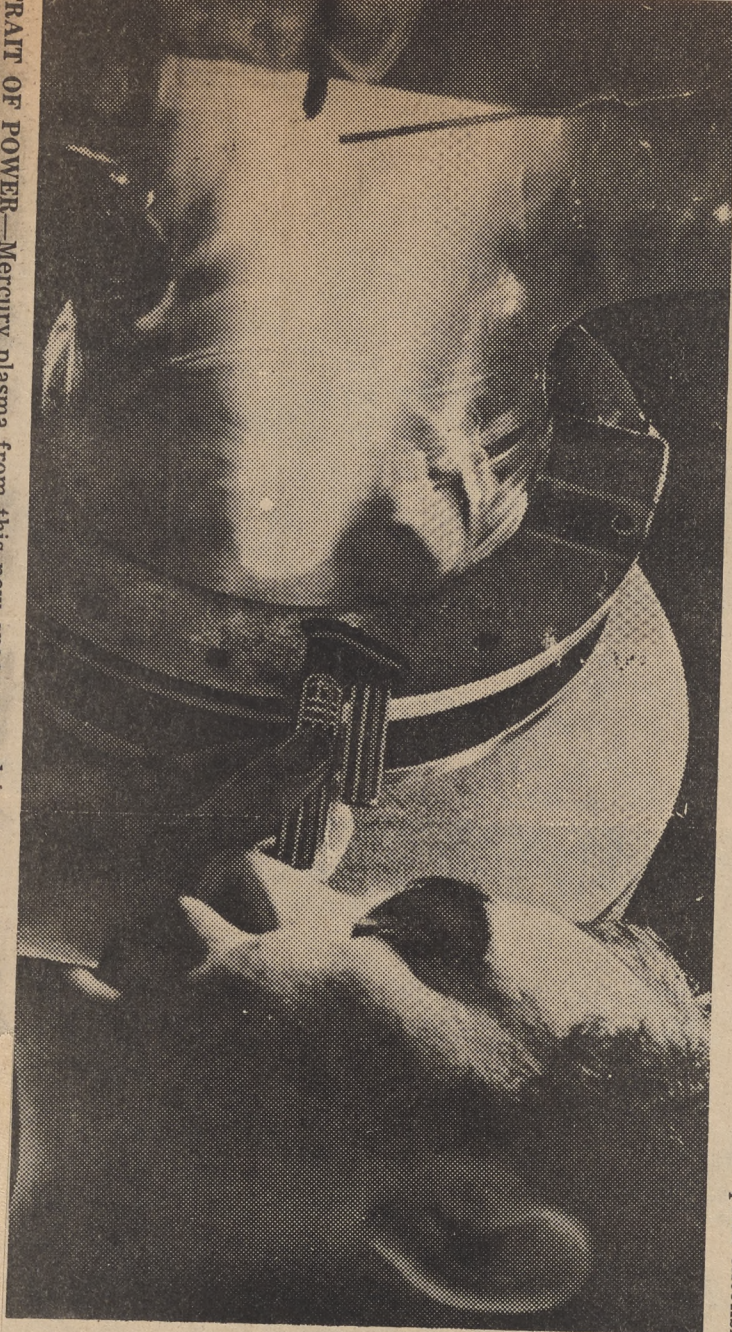
San Jose Mercury

Women's Page

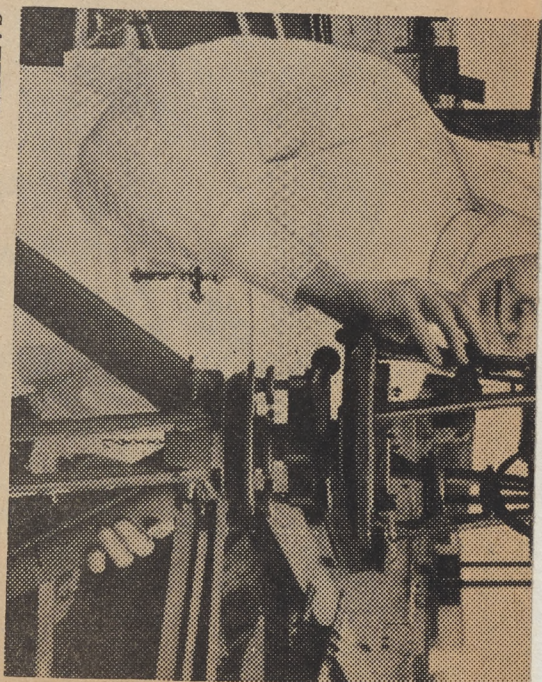




SYLVANIA ENGINEER Mack Sulliteanu (r), designer, and senior technician James Malone check the internal reflective surface of partially-completed half-scale model of a lightweight antenna of rigid foam, capable of being erected as a base station for satellite communications. The full antenna, measuring 30 ft. in dia., is developed by Sylvania Electronic Systems.



TRAIT OF POWER—Mercury plasma from this new space propulsion system is ejected at 100,000 miles per second. Dr. Samir Ahmed monitored the test at his Princeton, N.J., lab.



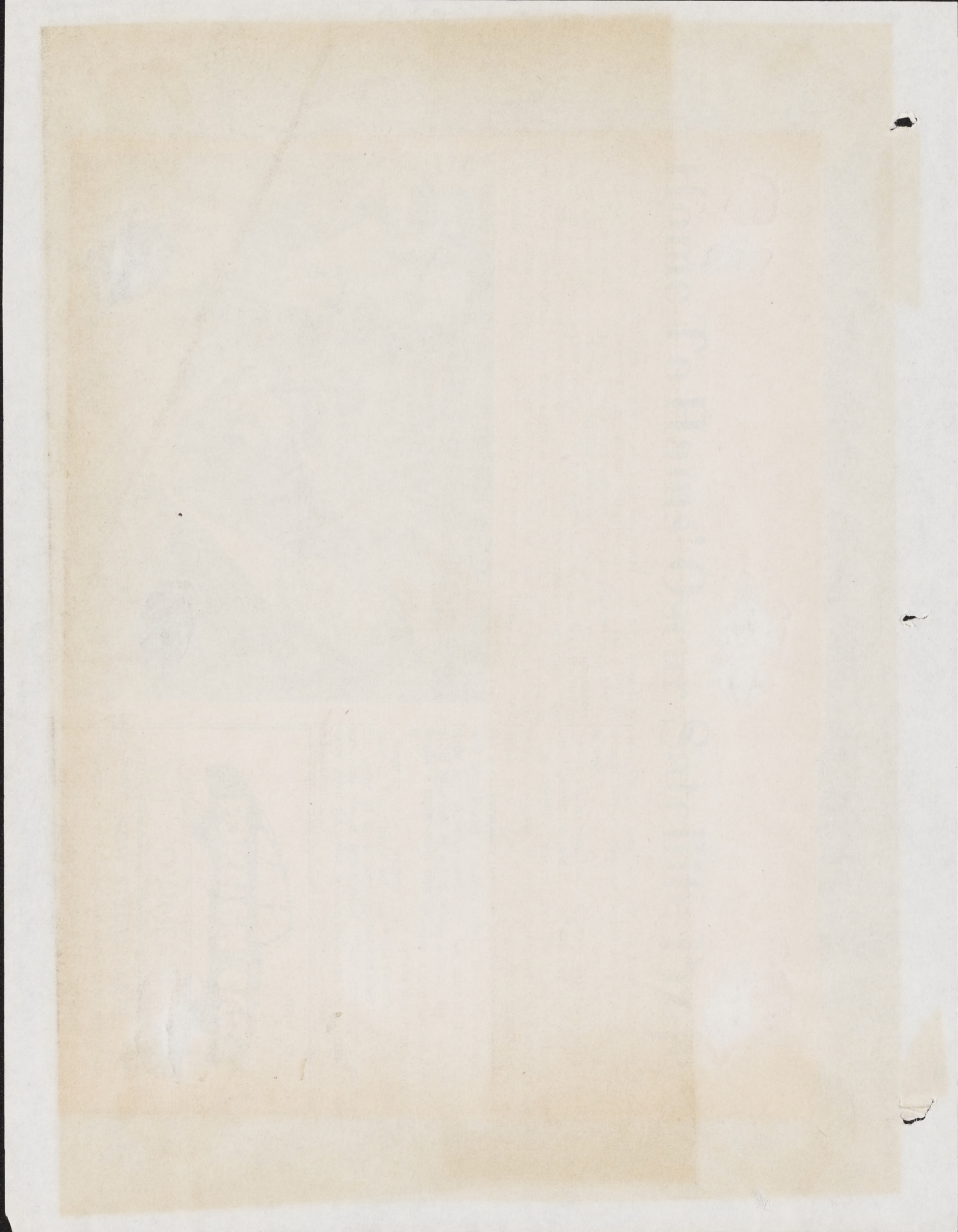
SAFETY FIRST—When Sister Mary Edwinalda is anxious to learn the progress of a Newport News, Va., hospital extension she has to don a hard hat for a look.



**SUBSCRIBE
TODAY!**

Decoded Intelligram

1—Reedy. 2—Were. 3—Viet Nam.
4—Cassidy. 5—Montreal. 6—Bell.



PA Women's Club "American Gadabout" Scheduled For April 21

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Modeling fashions from Saks Fifth Avenue will be Mes. Melvin B. Bently, Floyd H. Davidson, Myles L. Grover, George O. Hallock, Jr., Donald Knapp, Stewart Mitchell, Ernest Mora, George Taylor, Glenn Thraeder, and Miss Carol Sothmann. Children's fashions will be shown by Denise Taylor, Marsha Ringler, Rachel Wells, and Brett and Guy Hallock. Mrs. Jane Burrows, fashion coordinator for Saks Fifth Avenue, will be the commentator.

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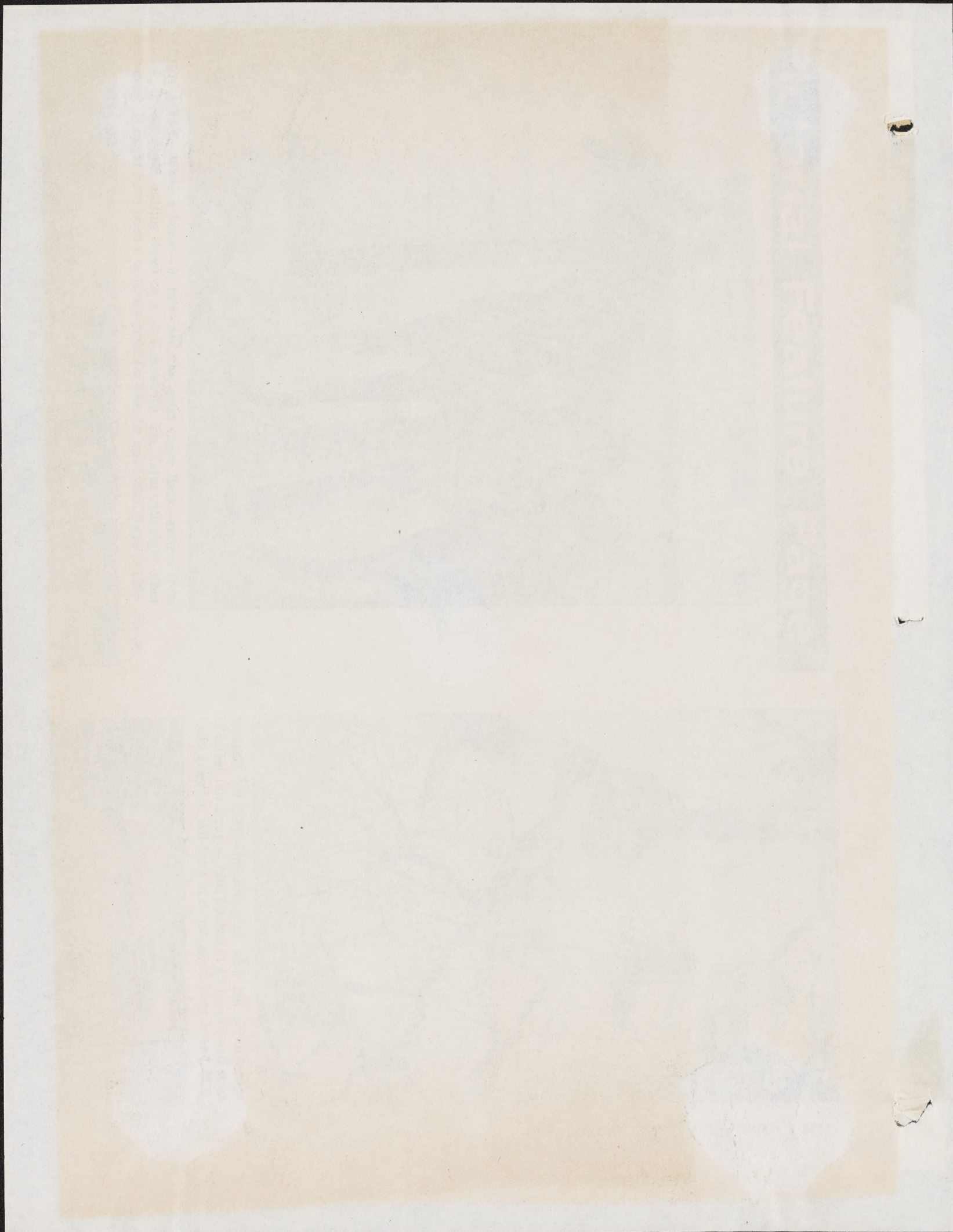
A few tickets are still available and can be obtained from Mrs. Summer K. Hushing, 321-5378, or Mrs. Sidney Henes, 327-1974. Ticket holders can make table reservation by calling Mrs. Robert C. Ringler, 321-5819.

"ANYONE FOR PICNIC?" quipped Mes. E. John Wells, Jr., (l) and Mrs. George Hallock, Jr. (r), shown modeling the correct attire for outdoor activities, below.



MODELING COCKTAIL FASHIONS in a press preview of costumes to be worn at the "American Gadabout", Palo Alto Women's Club Fashion Show scheduled for April 21, are, above, Mes. Donald Knapp (l), E. John Wells, Jr., (c) and Robert C. Ringler. Below, getting ready for a promenade, are Mes. Ringler and Knapp, and Mrs. George O. Hallock, Jr. (r).







CAPTAIN'S ALOHA DINNER

s. s. Mariposa

CAPTAIN H. R. GILLESPIE, USNR, *Commanding*

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Saturday, February 15, 1964



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American Gadabout

Fashion Show Presented by The Woman's Club of Palo Alto
Palo Alto Hills Golf and Country Club
April 21, 1964
Benefit, Philanthropy Fund

Stanford Villa Coiffure's

Fashions from Saks Fifth Ave.

Chairmen	Mrs. E. John Wells, Jr. Mrs. Robert R. Padgett
Tickets	Mrs. Sumner K. Hushing Mrs. Sidney Henes
Reservations	Mrs. Robert C. Ringler
Programs	Mrs. M. B. Bentley
Gifts	Mrs. Carl Kaiser Mrs. John K. Reidel
Models	Mrs. George O. Hallock, Jr.
Decorations	Mrs. Donald E. Campbell Mrs. Floyd Hill Davidson Mrs. John W. Sherwin Mrs. Myrtle Emmerson Mrs. C. W. Wood
Publicity	Mrs. Emmett Fitzpatrick
Posters	Mrs. Harry Walter Mrs. John E. Burke
Musical Interlude	Pianists: Miss Jan Donaldson Miss Ruth Denton Vocalist: Miss Sue Nicewonger

Organ Music Compliments of Swain's House of Music, Inc.

MODELS

Mrs. M. B. Bentley
Mrs. Floyd Davidson
Mrs. Myles Grover
Mrs. George O. Hallock, Jr.
Mrs. Donald Knapp
Mrs. Stewart Mitchell
Mrs. Ernest Mora
Mrs. Glenn Thrasher
Mrs. E. John Wells, Jr.

POWERS MODELS

Grace Kuljian
Frankie Powdrell

JUNIOR WOMAN'S CLUB
Miss Carol Sothmann
Mrs. George Taylor

CHILDREN
Brett Hallock
Guy Hallock
Marsha Ringler
Denisa Taylor
Rachel Wells

CHILDREN'S DRESSER
Mrs. Arthur Tanner

PAGES FROM JUNIOR WOMAN'S CLUB

Miss Judy Friend
Mrs. Lawrence Vilen
Mrs. Steve Zeigler

Donations

Cabana
Rickey's
Paul Masson Winery
Midtown Pharmacy
Edy's Candies
Charleston Pharmacy
Lerios Travel
The John Robert Powers School
United Air Lines
Capt. Floyd Hill Davidson
Blum's Country Shop
Fremont Pharmacy
Christian Bros. Winery
West Coast Nursery

Mrs. L. E. Nathanson
Leo T. Sides Travel Service, Inc.
San Martin Winery
Charles Krug Winery
Travel Inc.
Harryman's Department Store
Matson Lines
Atherton Club
James Gott
Menlo Park Hardware
Mr. Jiro Nakaso of
Japan American Travel Bureau
Laroy Flowers

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THE ROYAL CANAL COMPANY
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CLAMOUR MAGAZINE

MODELS

Mrs. John J. McAuliffe	Mrs. Jaunita Grimm	Mrs. Myles Grover
Mrs. Harold E. Moberg	Mrs. Carl Titus	Mrs. Robert C. Ringler
Mrs. L. E. Nathanson	Mrs. Dale E. Callanan	Mrs. O. L. Olsen
Mrs. Henry Carmean	Mrs. George F. Gayer	Mrs. H. L. Lyell
Mrs. Clifford Spencer	Mrs. Robert R. Padgett	Mrs. C. Hugo Helm
Mrs. H. H. Stannard	Mrs. C. M. Himmel	Miss Jan Van Loh
	Mrs. Miles Breeze	

Mrs. Edward Hazen, Junior Women's Club President

Accompanist for this afternoon's show is Miss Ruth Barkman, graduate of the Overlin Conservatory of Music in Piano and Organ. She is interested in teaching Piano and Organ. Phone: Davenport 5-2432.

The Lowrey Organ is through the courtesy of Swain's House of Music, 451 University Avenue, Palo Alto.

Hemstitching of the table cloths — courtesy of The Singer Sewing Machine Company.



Year vacation

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Commentator:

Mr. Paul Speegle

Chairman:

Mrs. Frank S. Johnson

Co-Chairman:

Mrs. Philip Rowan

Model Chairman: Mrs. G. L. Vanderhoeven

Ticket Chairman: Mrs. Herbert L. Thompson

Desert Chairman: Mrs. Harold Squires

Co-Chairman: Mrs. David A. Williams

Committee: Mrs. George Oswell, Jr., Mrs. Donald Knapp, Mrs. Melvin B. Bentley, Mrs. Walter Hamilton, Mrs. Harvey Humphrey, Mrs. George Pohl, Mrs. Tim Wood, Mrs. Homer Herbert, Mrs. Robert Horr, Mrs. Jack Bennett, and Mrs. Nell Kaupner.

Decoration Chairman: Mrs. Willa Wise Monroe

Committee: Mrs. Hugh C. Hammond, Mrs. Carl Titus, Mrs. Harry L. Walter, Mrs. C. M. Himmel, Mrs. Pitt K. Winchell, and Mrs. P. K. Winchell.

Door Chairman: Mrs. A. W. Kriebel

Committee: Mrs. T. O. Dowdell, Mrs. L. G. Wiele, and Mrs. Harry Kesterson.

Fashion Show Dressers: Mrs. Otis Small, Mrs. Thomas McElligott, and Miss Dora Lidgate.



What to wear on your vacation

A vacation attire guide compiled by

GLAMOUR MAGAZINE

presented by **UNITED**

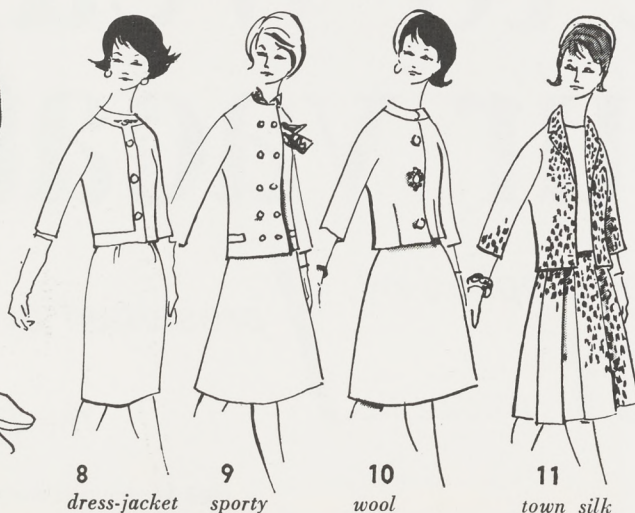
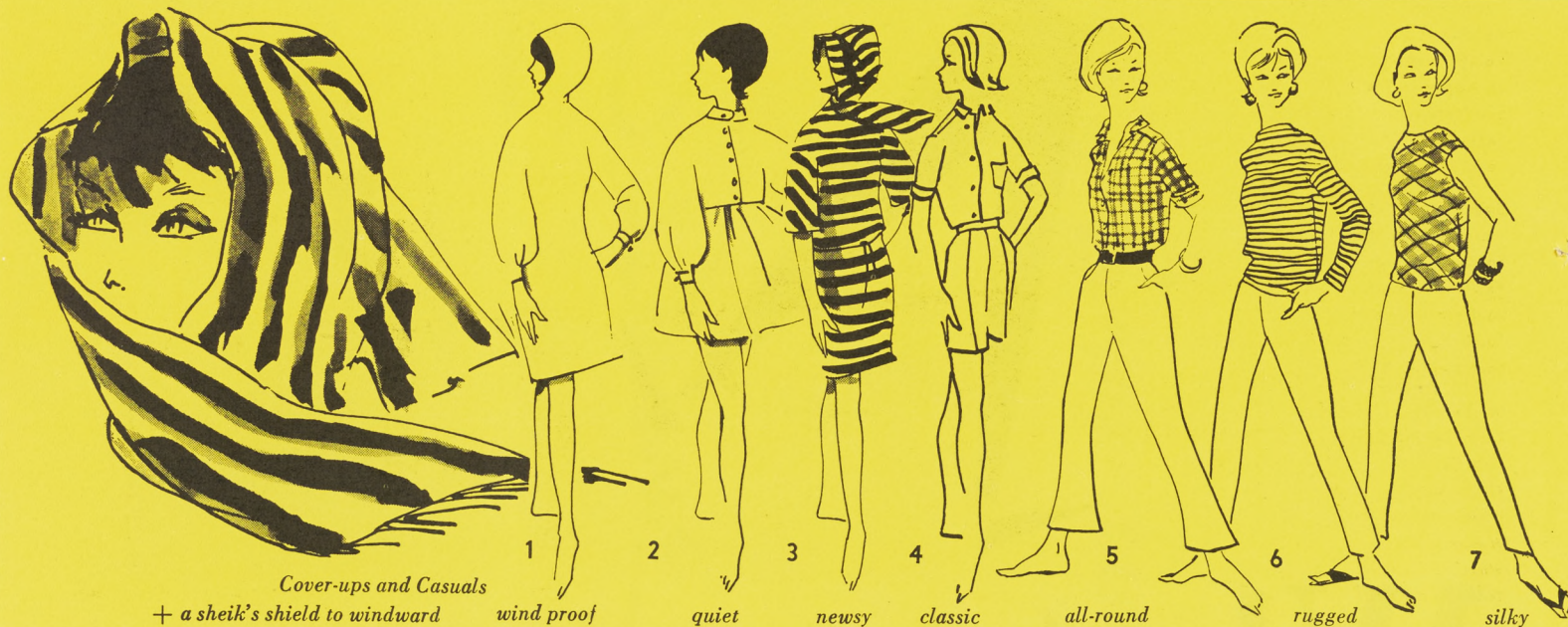
The Extra Care Airline

See back cover for low cost vacations by air

What to wear where chart

The places to see in the U.S.A. . . . right, the ones most visited. The clothes to pack . . . on these pages, prototypes of fashions—some, classics you have; some, new shapes to add this season. The fashions we've picked are not all you'll need, but the ones you'll need most: a black dress (27) in New York City, a wool suit (10) on the Maine Coast. Find your vacation spot; note the numbered fashions. Special note: if they're sleeved, or not, or are light-colored, or dark-colored, there's a reason.

Adirondack Mts., N. Y.	4, 5, 7, 13, 17, 18, 20, 24, 28
Alaska	1, 6, 9, 10, 17, 18, 20, 21, 22, 24, 25
Arizona	2, 4, 5, 7, 14, 18, 20, 21, 22, 23, 28
Atlantic City	2, 3, 4, 7, 12, 13, 14, 16, 22, 23, 24, 28
Badlands, N. D.	4, 5, 6, 18, 20
Black Hills, S. D.	5, 6, 8, 18, 20
Bryce Canyon Nat'l Pk., Utah	1, 4, 6, 17, 18, 19
Cape Cod beaches	1, 4, 6, 12, 14, 16, 18, 20, 23, 24, 28
Carlsbad Caverns, N. M.	5, 8, 18, 20
Carmel, Calif.	3, 5, 7, 8, 13, 19, 20, 22, 23, 25, 28
Chicago	11, 21, 22, 23, 24, 27
Crater Lake Nat'l Pk., Ore.	1, 4, 6, 9, 17, 18, 19
Cypress Gardens, Fla.	3, 4, 7, 12, 14, 16, 20, 23, 28
Everglades Nat'l Park	4, 5, 7, 20
Florida, touring	3, 4, 5, 7, 8, 12, 14, 20, 22, 23, 28
Fort Lauderdale	3, 4, 5, 7, 12, 14, 20, 28
Glacier Nat'l Pk., Mont.	1, 4, 6, 17, 18
Grand Canyon	1, 4, 6, 9, 18, 22
Great Lakes	1, 4, 5, 13, 16, 17, 18, 20, 22, 24, 28
Great Smoky Mts. Nat'l Pk., Tenn.	6, 7, 8, 18, 20, 22, 24
Hawaii	2, 3, 4, 5, 7, 12, 13, 14, 16, 20, 22, 23, 24, 28
Hot Springs Nat'l Pk., Ark.	2, 4, 5, 15, 18, 20, 24
Lakes	1, 4, 5, 6, 8, 13, 16, 17, 19, 20, 22, 24, 28
Las Vegas	3, 5, 7, 8, 12, 20, 22, 23, 27, 28
Los Angeles	2, 3, 7, 8, 12, 14, 20, 22, 23, 24, 26, 28
Louisville, Ky.	8, 18, 20, 22, 23, 24, 27



Maine Coast	1, 4, 6, 8, 9, 10, 13, 16, 17, 19, 20, 22, 23, 24, 25, 28
Mammoth Cave Nat'l Pk., Ky.	6, 8, 18, 24
Miami Beach	3, 4, 7, 12, 14, 22, 23, 26, 27, 28
Mississippi River Cruise	5, 7, 16, 18, 21, 22, 24, 28
Mt. Rainier Nat'l Pk., Wash.	1, 4, 6, 8, 13, 17, 19, 20, 22, 25
Nantucket	2, 4, 5, 7, 8, 12, 13, 16, 18, 20, 23, 24
National Parks	5, 6, 9, 13, 17, 18, 20, 24
Navajo Indian Reservations, Ariz.	4, 5, 6, 18, 20, 24
New England coast, beaches	1, 4, 6, 8, 13, 14, 16, 17, 20, 23, 24, 28
New England mountains	1, 4, 5, 6, 9, 10, 13, 17, 19, 20, 22, 25, 28
New England, touring	1, 4, 6, 8, 13, 20, 22, 24, 28
New Jersey shore	2, 4, 5, 13, 16, 18, 20, 23, 24, 28
New Orleans	8, 11, 13, 20, 21, 22, 23, 24, 27, 28
Newport	2, 4, 7, 13, 15, 16, 18, 21, 22, 23, 28, 29
New York City	8, 11, 21, 22, 23, 24, 26, 27
Niagara Falls	8, 18, 19, 21, 22, 23, 28
Northwest	1, 4, 6, 8, 10, 13, 17, 19, 22, 23, 24, 25, 28
North Woods	4, 6, 9, 17, 18, 19, 25
Olympic Nat'l Pk., Wash.	6, 8, 17, 19, 20, 25
Ozark Mts., Mo.	4, 5, 6, 15, 18, 20, 24, 28
Oregon beaches	1, 4, 5, 6, 13, 14, 16, 17, 20



Swim Suits,
Sweater Outfits
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12



13



14



15



16



17



18



19

Palm Beach, Fla. 3, 4, 5, 7, 12, 14, 20, 22, 23, 24, 28
Palm Springs, Calif. 7, 8, 12, 14, 18, 20, 22, 23, 28
Pennsylvania, touring 6, 8, 15, 18, 20, 22, 24
Platt Nat'l Pk., Okla. 4, 6, 9, 18
Portland, Ore. 8, 11, 21, 22, 23, 24, 26, 27
Puerto Rico 3, 5, 7, 13, 14, 15, 20, 22, 23, 28
Ranches 4, 5, 6, 13, 18, 20, 23, 28
Rocky Mountains 1, 4, 6, 9, 15, 17, 19, 20, 22, 25
St. Augustine, Fla. 2, 4, 5, 7, 8, 13, 15, 20, 22, 23, 28
San Francisco 8, 11, 21, 22, 23, 25, 26, 27
Santa Fe, N. M. 2, 5, 6, 8, 13, 20, 22
Seattle (Century '21 Fair) 8, 11, 21, 22, 23, 24, 26, 27, 28
Ship cruises 1, 4, 5, 6, 12, 14, 16, 20, 22, 23, 24, 28
Sierra Nevada Mts. 1, 4, 6, 9, 13, 17, 18, 20, 25, 28
Southern beaches 2, 4, 5, 7, 14, 15, 16, 20, 23, 28
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Southern mountains 5, 7, 13, 18, 20, 22, 24, 28
Southern States 2, 4, 5, 8, 13, 18, 20, 22, 23, 24, 28
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Sun Valley 2, 4, 5, 6, 7, 12, 13, 18, 20, 23, 24, 28
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Virgin Islands 2, 3, 4, 5, 7, 12, 14, 15, 22, 23, 28
Washington, D. C. 8, 11, 21, 22, 23, 27, 28, 29
Williamsburg, Va. 8, 20, 22, 23, 24
Wisconsin dells 4, 5, 7, 15, 17, 19, 20, 22, 25
Yosemite Nat'l Pk., Calif. 2, 4, 5, 6, 8, 13, 18, 20, 24, 28

bare

eased fit

newsy

classic

sporty

warm

classic

dark



Dresses, Summer Variety
+ a helmet to shade



20



21



22



23

casual

tailored

linen classic

dressy silk

Coats Anytime



24

rain



25

wool



26

dressy



Dresses—Evenings Only
+ a pretty young hairdo



27

black



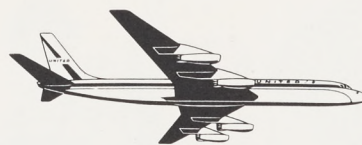
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cotton



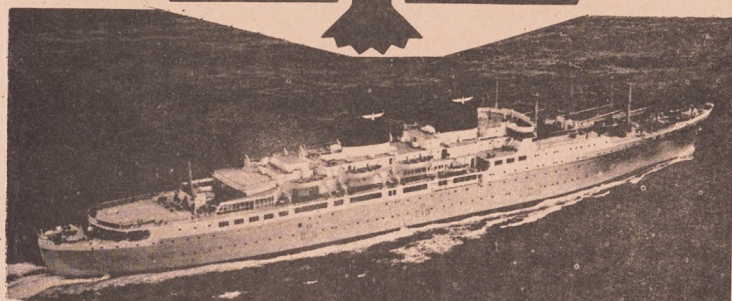
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full length



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- MENU -



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Ripe and Green Jumbo Olives

Button Mushrooms a la Grecque, Westphalian Ham and Melon

Supreme of Grapefruit and Orange au Cointreau

New Zealand Lobster Cocktail, Louie

Veloute Camelia

Consomme Valois

Chilled Green Turtle Soup, Amontillado Sherry

Golden Cheese Straws

Mountain Brook Trout Saute Belle Meuniere, Cucumbers Doria

Fried Frog Legs, a la Provencale on Wild Rice en Cocotte

Braised Rack of Spring Lamb Parisienne, Glazed Carrots, Pearl Onions, Green Peas

Baked Sugar Cured Virginia Ham, Cherry Sauce, Sweet Potato, Imperiale

Charcoal Broiled Filet Mignon, Bouquetiere, Sauce Bearnaise

Roman Punch Frappe

Roast Rock Cornish Game Hen with Wild Rice, Sauce Madere, Compote of Cherries

Glazed Young Carrots

Fleurette of Cauliflower

Green Peas, Francaise

Noisette Potato

Sour Cream, Chives

Baked Idaho Potato

King Kamehameha Salad with Green Goddess Dressing

Assorted Cheese Platter

Flaming Baked Alaska with Blueberries, Brandy Sauce

Assorted French Pastry

Coupe Les Delices de Elaine

Stuffed Desert Dates

Hard Candy

After Dinner Mints

Demi Tasse

* about the cover

Hawaii—As your ship glides to a rest at the pier, Hawaii takes you to her heart with a welcome that has no parallel...“Aloha!”, expressed with songs and dances and lovely flower leis. Then she beckons you to see many fascinating things. The unsurpassed panorama of plantations and mountains and seascapes from the Nuuanu Pali; the quaint bazaars and lacquered temples of oriental Honolulu; the surfboards and outriggers racing shoreward through the surf off Waikiki; the reminders of dramatic history at Pearl Harbor. You mingle in the colorful seashore life centered at world-famous Waikiki hotels; watch an entire village make a gala festival out of a fishing excursion, the hukilau; hear wistful Hawaiian melodies and find yourself spellbound by the enchantment of Polynesia.

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